

MARCH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	<p>4</p> <p>12:30pm Advanced Radon Services Lunch & Learn</p> <p>1pm Listings: List to Last</p> <p>2pm MREA Book Club Session 5: Working on v. In Your Business</p> <p>6:30pm Ignite 2.0 After Dark</p>	<p>5</p> <p>12:30pm Maximize Your KW Tech Toolbelt</p>	<p>6</p> <p>11am POWER DAY</p> 	7	8
9	10	<p>11</p> <p>11am Command & Docusign w/ Heather</p> <p>12:30pm Caring Transitions Lunch & Learn</p> <p>1pm Working with Investors- Know the Terminology w/ Embrace</p> <p>6:30pm Ignite 2.0 After Dark</p>	<p>12</p> <p>12pm ALC MEETING</p> <p>12:30pm 0 to Capper in 12 Months</p>	<p>13</p> <p>1pm Agent Websites w/Katie Jo</p> <p>3pm Mastermind for Success: Building Your Real Estate Journey</p>	14	15
16	<p>17</p> <p>Happy St. Patrick's Day</p> <p>12pm St Patrick's Day Festive Lunch</p>	<p>18</p> <p>12pm Movement Mortgage</p> <p>1pm TEAM MEETING</p> <p>2pm MREA Book Club Session 6: Building Your 20-Lane Highway</p> <p>6:30pm Ignite 2.0 After Dark</p>	19	20	21	22
23	24	<p>25</p> <p>10am Capper's Breakfast & Mastermind</p> <p>1pm Leverage Makes Leaders</p> <p>6:30pm Ignite 2.0 After Dark</p>	<p>26</p> <p>12:30pm Real Estate in the Digital Era</p>	<p>27</p> <p>10am Command & Docusign w/ Heather</p> <p>1pm Leverage Makes Leaders Workshop</p> <p>3:30pm Top 20% Mastermind</p>	28	29
30	31	<p>Where Entrepreneurs Thrive</p>  				



ZOOM LINKS

Let's hear it for our
AFFILIATES



Where Entrepreneurs Thrive

**March 18th
@1:00pm
Team Meeting**

**FOUNDATION
TITLE**

**ONE SOURCE
CENTRAL SERVICES**

MM

MOVEMENTMORTGAGE

embrace
home loans



**HOME FRONT
MORTGAGE**



American Home Shield

**AMERICA'S
PREFERRED**
Home Warranty, Inc.

Maximize Your KW Agent Website

Thursday, March 13th @1:00pm
KWC Training Room & Via ZOOM



with **Katie Jo Rimmel**

kw Keller Williams Real Estate | Clinton
120 West Main Street, Clinton, NJ 08809
908-751-7750
frontdesk992@kw.com

Lesson Plan

Introduction:
Your KW Agent Website is more than just an online business card—it's a powerful lead-generation tool that works for you 24/7! In today's digital world, buyers and sellers start their journey online, and having a well-optimized website gives you a competitive edge. In this class, we'll walk through how to enhance your website, make it more engaging, and use it to convert visitors into clients. Whether you're new to KW or looking to refresh your strategy, this session will give you actionable steps to take your website to the next level.

Objective:
This class will help you leverage your KW Agent Website to attract leads, showcase your expertise, and convert visitors into clients. You'll learn how to optimize your site for search engines, personalize content, and utilize built-in tools to grow your real estate business.

Benefits:

- Establish a strong online presence that sets you apart
- Drive more organic traffic and generate leads effortlessly
- Learn to customize your site for branding & engagement
- Discover SEO best practices to improve visibility
- Utilize KW tools to streamline client interactions

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Be Here and Get the Listings! **kw** Keller Williams Real Estate | Clinton

POWER DAY

MARCH 6TH 11AM-3PM

Make the Calls | Win the Prizes | Fuel Your Success

- ✓ **Friendly Competition:** Call your leads, set appointments, and rack up points to WIN prizes!
- ✓ **Fuel for Success:** Enjoy delicious food and snacks while you power through.
- ✓ **Support & Motivation:** Collaborate with your peers, share energy, and get tips for success!

You MUST Bring your laptop, contact (call) list, and phone – anything and everything you need to make calls and set appointments!

Listings: List to Last

Tuesday, March 4th @1:00pm
KWC Training Room & via Zoom



Eric Schwart

kw Keller Williams Real Estate | Clinton
120 West Main Street, Clinton, NJ 08809
908-751-7750
frontdesk992@kw.com

Lesson Plan

Introduction:
In this session, we'll break down proven strategies to build a strong listing-based business, attract more sellers, and create sustainable success in any market. Whether you're a seasoned agent or just getting started, mastering the art of listings will set you up for long-term growth.

Objective:
By the end of this training, participants will:

- Understand why listings are essential for long-term success in real estate.
- Learn proven strategies for securing and converting listings consistently.
- Develop confidence in presenting themselves as the agent of choice for sellers.

Benefits:

- Business Growth: Listings are the foundation of a thriving real estate business. A strong pipeline of listings ensures steady income and market presence.
- Time Efficiency: Working with listings allows agents to leverage their time better compared to working with buyers.
- Market Expertise: Becoming a listing specialist positions agents as local market experts, increasing credibility and referrals.

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"Success is actually a short race—a sprint fueled by discipline just long enough for habit to kick in and take over." Gary Keller